

KEY SEMICONDUCTOR APPLICATIONS

[illegible]

AUTOMOTIVE LINE OF BUSINESS

The automotive market includes all chips with processors within vehicles. This includes chips used for (1) in-vehicle-infotainment (“IVI”), (2) advanced driver assistance systems (“ADAS”) with automated technology such as sensors and cameras to detect nearby obstacles and respond accordingly, (3) engine management, and (4) body and chassis control. Today, Arm’s market share in the automotive market is highest in more technologically advanced functional areas such as IVI and ADAS.

In Vehicle Entertainment (IVI)

Advanced Driver Assistance (ADAS)

Engine Management

Body and Chassis Control

INTERNET OF THINGS LINE OF BUSINESS

The industrial IoT and embedded semiconductor market includes chips used by a wide range of goods, including washing machines, thermostats, digital cameras, drones, sensors, surveillance cameras, manufacturing equipment, robotics, electric motor controllers and city infrastructure and building management equipment. Manufacturers and logistics companies are using advanced sensors and smart machines capable of capturing and analyzing data in real time to improve and/or automate industrial processes, logistics systems, manufacturing yield, and system throughput.

Consumer

Industrial

CLIENT/CONSUMER TECHNOLOGY LINE OF BUSINESS

The Client Line of Business (also known as Consumer Technology) defines and builds the foundational computing platforms that enable industry-leading OEMs to deliver essential products, services, and experiences on smartphones, gaming devices, laptops, tablets, digital TVs, wearables, and the metaverse—e.g., virtual reality (VR), augmented reality (AR), and extended reality (XR) headsets.

Mobile Processor

Other Mobile Chips

Consumer Electronics

INFRASTRUCTURE LINE OF BUSINESS

The Infrastructure Line of Business leverages the Arm Neoverse technology (a series of 64-bit Arm processor cores) for use in chips used for computing, networking and data processing in high-performance computing (HPC) data center, Edge, and 5G network environments, which have increased due to the rapid increase in data traffic generated by consumers and enterprises globally and by the migration of enterprise workloads to the cloud.

Networking Equipment

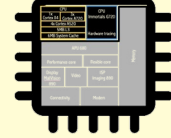
Cloud Compute

Other Infrastructure

TECHNOLOGY PLATFORM AND BUSINESS MODEL

COMPUTE TECHNOLOGY

Central Processing Units



Cortex: ARM's Cortex CPUs are a family of processors for various applications, ranging from mobile devices to embedded systems. Known for their energy efficiency and scalability, Cortex CPUs are widely used in smartphones, tablets, smart TVs, and IoT devices due to their low power consumption and high performance-per-watt ratio. The Cortex series includes different models tailored to specific performance needs. ARM's Cortex CPUs are renowned for their versatility, contributing significantly to the widespread adoption of ARM architecture across diverse computing platforms.

Cortex-A CPUs

Cortex-M CPUs

Cortex-R CPUs

Cortex-X CPUs

(known for peak performance in high-end smartphones and performance-sensitive devices, customization for demanding applications like gaming and AI, and energy efficiency with scalability and enhanced capabilities such as improved caching and security)

Graphics Processing Units and Other Specialized Processors



Arm Mali GPUs are image signal processors (ISPs) and graphics processing units (GPUs) optimized for mobile devices like smartphones and embedded systems such as smart TVs, and automotive applications. They deliver high performance and energy efficiency for smooth graphics rendering, gaming, and machine learning tasks. Key product lines include (1) G Series for gaming and graphics-intensive applications, (2) D Series for display processing, enabling advanced video playback and image enhancements, (3) C Series: For camera processing, supporting image capture in mobile devices, (4) GPUs for Machine Learning, optimized for AI applications on mobile platforms. Arm also provides software development kits (SDKs) and tools, including the Mali SDK and Arm Compute Library, to help developers optimize applications for Mali GPUs.

Mali ISPs/GPUs

Immortalis GPUs

Ethos Processors

Neoverse

(deliver high-performance graphics and compute capabilities for smartphones, tablets, and automotive and embedded systems. Mali GPUs are known for their efficiency and scalability, supporting advanced graphics technologies)

(visual experience across multiple devices)

(specialized chips optimized for machine learning inference and AI applications, designed for a range of uses from mobile devices to data centers)

(processors designed specifically for SoC network, infrastructure and advanced cloud and edge data center computing workloads, including AI, ML and data analytics, they offer high performance, robust security and energy efficiency)

Intellectual Property

Physical IP and Implementation
(the building blocks used in the physical implementation of semiconductor devices, including standard cells, memory, logic, and other components. ARM IP is critical for optimizing design, power efficiency, and area (PPA) when fabricating chips)

System IP

Security IP

Subsystems IP

ARM IP refers to the designs and architectures developed by ARM Holdings, which are licensed to other companies like Apple, Qualcomm, and Samsung, who then customize and produce their own processors and other computing components. ARM's IP includes CPU and GPU architectures, system-on-chip (SoC) designs, security, and related technologies that are highly energy-efficient and widely used in mobile devices, embedded systems, and increasingly in servers and high-performance computing. ARM IP collectively enables companies to design and produce highly integrated, efficient, and secure semiconductor products for a wide range of applications.

(interconnects, memory controllers, and other system-level components that enable efficient communication and data transfer within a system-on-chip (SoC). System IP is critical for optimizing design, power efficiency, and area (PPA) when fabricating chips)

(the foundation for building secure systems, including technologies like TrustZone, which enables secure and non-secure worlds on the same processor. This IP helps protect sensitive data and operations from threats, ensuring the integrity and confidentiality of systems across various industries)

(IP blocks needed to build SoCs. Subsystems IP are pre-integrated, pre-verified modules that combine standard IP components to create specific functional blocks, such as audio, video, or networking subsystems. These are designed to simplify and accelerate the development of SoCs by providing ready-to-use, modular components that handle specialized tasks)

ENABLING TECHNOLOGY

Enabling Technology

Architecture
(Arm family of reduced instruction set computing (RISC) architectures for computer processors)

Developers Tools and Software

Project Cassini

Project Centauri

System Ready

Chip enabling technology encompasses tools, techniques, and processes that facilitate the design, manufacturing, and deployment of semiconductor chips, including:

- **Design Tools:** EDA software for creating and verifying chip designs.
- **Process Technologies:** Advanced methods for fabricating chips, like FinFET.
- **Packaging and Assembly:** Protecting and integrating chips into systems.
- **Testing and Validation:** Ensuring chips meet specifications and are defect-free.
- **Integration:** Incorporating chips into larger systems, such as SoCs.
- **Yield Improvement:** Enhancing manufacturing efficiency and reducing costs.

These technologies are essential for producing functional, high-performance chips for electronic devices.

ARM BUSINESS MODEL

Arm Holdings plc

(Arm customers can choose from several licensing models, each with its own pricing mechanics and level of access to Arm products: Arm Total Access, Arm Flexible Access, TLAs and Architecture Licenses. Regardless of the license model a customer uses, Arm receives (1) an initial license fee and (2) a per-unit royalty fee on substantially every chip shipped. Because each chip may ship for many years, and each Arm CPU can be reused in new products as new applications emerge, these licensing agreements contribute to a long tail of recurring royalty revenues, which provide visibility into future revenue streams.

1A

Arm Technology License to Chip Partners

1B

Arm Technology License Fee

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Per Chip Royalty Payment

Semiconductor Partners

(consists of (1) fabless semiconductor companies whose research and integrated circuit designs set the stage for chip production, (2) pure-play fabs/foundries and integrated circuit manufacturers that perform front-end wafer manufacturing operations, and (3) device OEMs that design their own chips)

Fabless Companies

OEM Designers

Foundries

MARVELL NP RENESAS FUJITSU ANSYS

SIEMENS Google Microsoft AWS Apple

SAMSUNG

2

Partners Develop Chips and Ship to OEMs

5

Chip Payments

Device Original Equipment Manufacturers

(Device OEMs, such as Apple, Samsung, Dell, and Lenovo, design, manufacture, and sell various consumer electronics under their own brand. They integrate components from other suppliers, ensuring the overall design, assembly, and quality of the final product)

3

Device Sales

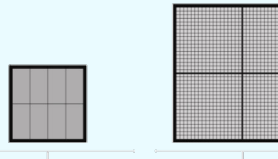
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Device Payments

End or Downstream Customers

(purchasers of smartphones, tablets, VR headsets, automobiles, IoT and embedded devices such as smart TVs and refrigerators, and cloud data center infrastructure equipment)

CPU vs. GPU chips



CPU (multiple cores)

GPU (thousands of cores)

CPU foundation works best for sequential processing with few cores

Works best for advanced AI loads and neural networks

Low compute density

Parallel processing with thousands of cores

Powers the majority of a machine's basic computing tasks

High compute density

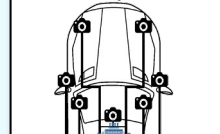
Slower model training speed

Image, graphics, video processing

Can be layered with accelerators

Fast model training speed

ADAS: Refers to "advanced driver assistance systems," which are technologies that assist drivers with the safe operation of a vehicle. Examples of these technologies are sensors and cameras used to detect nearby obstacles or driver errors and respond accordingly. ADAS can enable one or more levels of Autonomous Driving.



AI: Refers to "artificial intelligence," which is the simulation of the human brain by machines/computer systems to enable problem solving. Specific applications of AI include expert systems, natural language processing, speech recognition, and machine vision.

APIs: Refers to application programming interfaces (a set of rules, methods, data formats, and protocols that allows different software applications to communicate and interact with each other (i.e., request and exchange information). APIs enable developers to integrate third-party services and functionalities into their applications without needing to understand the underlying code.

• **Data Retrieval:** APIs allow applications to fetch data from external sources, such as weather information, financial data, or social media feeds.

• **Integration of Services:** APIs enable different services to work together, such as integrating payment gateways (e.g., PayPal, Stripe) into e-commerce platforms.

• **Accessing Functionality:** Applications can use APIs to access specific functionalities of other software (e.g., sending emails through an email service API (e.g., SendGrid)).

• **Mobile and Web Applications:** APIs power mobile and web applications by allowing them to communicate with back-end servers for data processing and storage.

• **Automation:** APIs can automate workflows by connecting different applications. For example, an API can trigger an action in one application when a specific event occurs in another.

• **Third-Party Services:** Many platforms offer APIs to allow developers to extend their services. Such as integrating with customer relationship management (CRM) systems, analytics tools, or social media platforms.

Overall, APIs play a crucial role in enhancing interoperability, enabling developers to build more flexible, powerful, and interconnected applications.

AR: Refers to "augmented reality," which is the integration of digital information with the user's environment in real time. Unlike VR, which creates a totally artificial environment, AR users experience a real-world environment with generated digital perceptual information overlaid on top of it.

Arm: Arm Holdings plc, a legal entity. The acronym "Arm" stands for "Advanced RISC Machines." Arm uses an architecture based on RISC that is different from the once-standard x86 architecture built by Intel in the early days of computing that is based on CISC.

ASIC: Refers to "application-specific integrated circuit," which is a chip on which the pattern of connections has been set up exclusively for a specific function. Any chip that is custom-made is an ASIC designed for a specific purpose. ASICs are typically designed and used by a single company in a specific system. They are expensive, time-consuming, and resource-intensive to develop, but they offer extremely high performance coupled with low power consumption.

ASSP: Refers to "application-specific standard processors." In contrast to ASICs, ASSPs are general-purpose devices intended for use by multiple system design houses.

Autonomous Driving: Also known as self-driving, driverless car or robotic car, autonomously driven cars can travel without human input and are capable of perceiving the user's environment, monitoring important systems, and control (including navigation) due to their ADAS technologies.

CISC: Refers to "complex instruction set computing," which is distinct from RISC. RISC-V and Arm processors are based on RISC concepts and computing architectures while x86 processors from Intel and AMD employ CISC designs. CISC processors seek to minimize the number of instructions per program at the expense of the number of computer clock cycles per instruction. CISC computing seeks to complete a task in as few lines of code as possible, but a single CISC instruction may take multiple computer clock cycles to complete. Both RISC and CISC can be seen as different "schools of thought" about how to design a processor's ISA, or architecture for short.

Cloud Native Environment: Refers to the concept of building and running applications to take advantage of distributed computing offered by the cloud delivery model. Cloud native apps are designed and built to exploit the scale, elasticity, resiliency, and flexibility the cloud provides. In a cloud-enabled solution, a company's application is deployed in the public cloud but still requires a physical server of its own for operations. However, with a cloud-native system, the company does not require any computing infrastructure onsite.

EDA: Electronic Design Automation (EDA) involves software tools for designing electronic systems like integrated circuits (ICs) and printed circuit boards in four focus areas:

Technology Computer-Aided Design (TCAD): EDA tools are used to design and validate semiconductor manufacturing processes to ensure optimal performance. They allow Design for Manufacturability (DFM): These tools verify that a design meets all manufacturing requirements. Issues in DFM can lead to chips that do not function properly or have reduced capacity, along with reliability risks.

Silicon Lifecycle Management (SLM): After manufacturing, EDA tools monitor chip performance from testing to field deployment, ensure long-term performance, and guard against tampering.

Semiconductor Intellectual Property (IP): This area offers pre-designed circuits that can be used as-is or adapted, facilitating faster and less complex chip design by reusing existing designs.

Edge: Refers to the "edge of a network." In a centralized network, client devices are connected to a server whose job is to process the information requested by the users and hand it back to them. While a centralized network is good enough to interact with simpler websites, companies have found that complex projects involving a great bank of customers work better with an edge server. Unlike a centralized network, because an edge server sits at the edge of a network (i.e., near where the data are generated by client machines), it improves latency, reduces loading times, and removes the need for data to travel back to the data center, edge servers process it themselves and send it back to the client machines.

Embedded: Refers to microprocessors that are used in embedded systems such as electronic products ranging from video games to automotive control systems. Industrial automation, signage and transportation, and home appliances, among other things. While these microprocessors are invisible and inaccessible to the end user, product designers use the computational capabilities of these embedded microprocessors to implement the operating features of electronic products and control systems. Both CISC and RISC microprocessors are used in the embedded market. Although the distinctions between RISC and CISC microprocessor technology have blurred considerably, CISC technology generally increases performance by using more complex instructions to achieve higher code density, while RISC technology generally achieves substantial system performance and price/performance advantages by reducing the complexity of the processor instruction set, thereby enabling more effective use of pipeline and optimizing compilers, powerful hardware and software techniques.

Deep Learning: A subset of ML, deep learning is a computer science approach where neural networks (1) are trained to recognize patterns from massive amounts of data (in the form of images, sounds and text) often better than humans, and in turn (2) provide predictions in a production process. Deep learning is often used to make non-linear, complex correlations and needs to run on a specialized GPU.

ISA: Instruction Set Architecture (ISA) defines how software interacts with a processor. It details the instructions a processor can execute. ISAs influence performance and software development and are categorized into:

Closed ISAs: Proprietary and controlled by their owners, like ARM, offering reliability but limiting customization.

Open ISAs: Like RISC-V, these are community-driven, promoting customization and innovation.

GPU: Refers to "graphics processing unit," a type of microprocessor, capable of rendering graphics display on an electronic device, such as a gaming console or vehicle infotainment system. GPUs are also used for video editing and content creation, and deep learning and artificial intelligence.

HPC: Refers to "high performance computing," which is the ability to process data and perform complex calculations at high speeds. In a data center perspective, a laptop or desktop with a 3 GHz processor can perform 3 billion calculations per second. While that is much faster than any human can achieve, it pales in comparison to HPC solutions that can perform quadrillions of calculations per second.

IC: An "integrated circuit" (also referred to as a chip or microchip) is a set of electronic circuits on one small flat piece of semiconductor material, usually silicon. Large numbers of miniaturized transistors and other electronic components are integrated together on the chip. This results in circuits that are orders of magnitude smaller, faster, and less expensive than those constructed of discrete components. ICs are used in large transistor count. The IC's mass production capability, reliability, and building-block approach to integrated circuit design have ensured the rapid adoption of standardized ICs in place of designs using discrete transistors.

These general-purpose devices that can be used for a variety of purposes and are found in everything from cell phones to cars to spacecraft. Unlike the microprocessor, which is designed to run software applications and gives better performance, integrated circuits are ideal for smaller applications that don't require much computing power. Instructions or other information stored inside itself. In general, there are three types: (1) commodity integrated circuits, which are simple chips produced in large batches and used in a wide variety of applications to perform repetitive processing routines (e.g., barcode scanners), (2) ICs made for a specific purpose, called application-specific integrated chips (ASIC) and (3) the all-in-one SoC, one of the newer types of chips.

Industrial PC: Refers to a computer intended for industrial purposes (production of goods), with a form factor between a nettop and a server rack. Industrial PCs have higher dependability and precision standards and are generally more expensive than consumer electronics. They often use complex instruction sets (CISC), such as x86, where reduced instruction sets such as ARM would otherwise be used.

IoT: Refers to "Internet of Things," which describes physical objects that are embedded with sensors, processing ability, and other technology that connects and exchanges data with other devices over the internet.

IP: Refers to Arm "intellectual property," including (1) architecture IP such as the company's RISC-based ISA, (2) physical IP, consisting of photolith, create documents, streamlining a design of complex SoC integrated circuits into a manufactured chip, (3) system IP consisting of components used in an SoC, such as interfaces to external components and on-chip interconnects that bridge functional components within the SoC, and (4) software IP, including drivers, updates, support, patches, and bug fixes.

Middleware: Refers to software that facilitates applications to communicate with each other. Middleware acts as a bridge between diverse technologies, tools, and databases so the user can integrate them seamlessly into a single system.

Microcontrollers: A microcontroller is a small computer on a single VLSI integrated circuit. A microcontroller contains one or more CPUs (processor cores) along with memory and programmable input/output peripherals and program memory.

In contrast to the microprocessor (which is used in applications where (a) the task is not pre-defined but depends on the user or (b) intensive processing is required), a microcontroller is used for a specific task. Based on input given by the user, the microcontroller performs a light amount of processing and gives the result as an output. In other words, microcontrollers are designed for embedded applications. Examples include the washing machine and microwave oven, where the task is pre-defined - once the user sets the power and timing, the microwave gives the user cooked food; once the user sets the parameters, the washing machine gives the user clean clothes.

In modern terminology, a microcontroller is similar to, but less sophisticated than, a SoC. An SoC may include a microcontroller as one of its components, but usually integrates it with advanced peripherals like a GPU, a Wi-Fi module, or a camera, making more co-processors.

Microprocessors: Microprocessors are used in a wide variety of applications (e.g., radios and microwave ovens), TV broadcasting cellular telephones, satellite communications, radars, and industrial heaters and seaters. RF is the oscillation rate of an electromagnetic field.

RISC: Refers to "reduced instruction set computing" architectures and principles on which Arm's proprietary ISA is based. A RISC architecture has simple instructions that can be executed extremely quickly in a single computer clock cycle. Arm's RISC-based ISA has become the dominant choice for embedded systems and mobile devices due to its long-standing presence in the market, as well as years of trust and expertise cultivated, resulting in a widespread positive reputation.

SDVs: Autonomous / self-driving, software-defined vehicles. See Autonomous Driving.

Semiconductors: Also known as chips or processors, semiconductors are made by imprinting a network of electronic circuits/components onto a wafer that partially conducts electricity, which can then perform various functions, including (a) processing amplifying and selectively filtering electronic signals, (b) controlling electronic system functions, and (c) transmitting and storing data.

Smart NIC: Refers to "smart network interface card," a programmable accelerator that makes data center networking, security and storage efficient and flexible. See DPU above.

SOAFEE: An open, standards-based framework to enable cloud-native software development for mixed-critical workloads from cloud to automotive edge.

SoC: Refers to "system on a chip" or system-on-chip, which are among the newest types of chips. SoCs integrate or build into one chip most or all electronic components needed for an entire electronic system, such as an on-chip central processing unit (CPU), memory interfaces (RAM or random-access memory), input/output ports, input/output interfaces, and secondary storage interfaces, often alongside other components such as radio modems and GPU. SoCs are driving innovation in the creation of networks, laptops, smartphones, and IoT devices.

Transistors: A miniature semiconductor that regulates or controls current or voltage flow in addition to amplifying and generating these electrical signals and acting as a switch/gate for them.

VR: Refers to virtual reality. VR is distinct from AR because VR creates a totally artificial world.

VLSI: Refers to "very-large-scale integration," which is the process of creating an integrated circuit by combining thousands of transistors into a single chip.

x86: x86 is a family of complex ISAs (or CISCs) initially developed by Intel. x86 processors from AMD and Intel dominate in computers and servers, while ARM RISC-based processors from Apple and Qualcomm dominate in tablets and smartphones. Arm-based processors have also been strong in embedded applications. That strength is being challenged by RISC-V, which is increasingly being used in embedded systems, automotive systems, disc drives, AI, and ML applications.

3G, 4G, and 5G: 3rd, 4th, and 5th generations of wireless, mobile, broadband / cellular network technology. The latest generation is designed to deliver higher multi-Gbps peak data speed, ultra-low latency, more reliability, massive network capacity, increased energy efficiency, availability, and a more uniform user experience than all previous generations.

GLOSSARY

ISP: Refers to an "image signal processor" used to process images from sensors in digital cameras and other devices. It is often included in a SoC.

Mali: ARM's Mali GPU is a series of graphics processing units designed to deliver high-performance graphics and compute capabilities for a wide range of devices, from smartphones and tablets to automotive and embedded systems. Mali GPUs are known for their efficiency and scalability, supporting advanced graphics technologies such as OpenGL ES, Vulkan, and more. They are optimized to handle demanding graphical tasks and provide smooth, high-quality visuals while maintaining energy efficiency, making them a popular choice for mobile and embedded applications where power and performance balance is crucial.

With ML, a machine can automatically learn new information and improve itself from experiences without having to be programmed in a certain way since the machine will be able to teach itself new forms of information. However, the machines are not sentient (yet) and must be (1) told when they get something wrong or (2) given new data to figure out what the correct answer is. New data or feedback is not given to the machine, it must be organically "learn" from its mistakes and adjust accordingly. As a result, ML does not provide "feedback"; it needs to be told explicitly how to fix a problem. AI, on the other hand, operates off a feedback loop. By contrast to ML where new data must be input to make corrections, AI is able to seek out new sources of data on its own and rebuild itself based on those feedbacks.

Memory Chips: A memory chip is a semiconductor comprising numerous capacitors and transistors that can hold data (a) temporarily through random access memory (RAM) or (b) permanently through non-volatile memory (ROM). Memory chips can be volatile (i.e., require power to maintain the stored information) or non-volatile (i.e., does not require a continuous power supply to retain the data or program code stored in a computing device).

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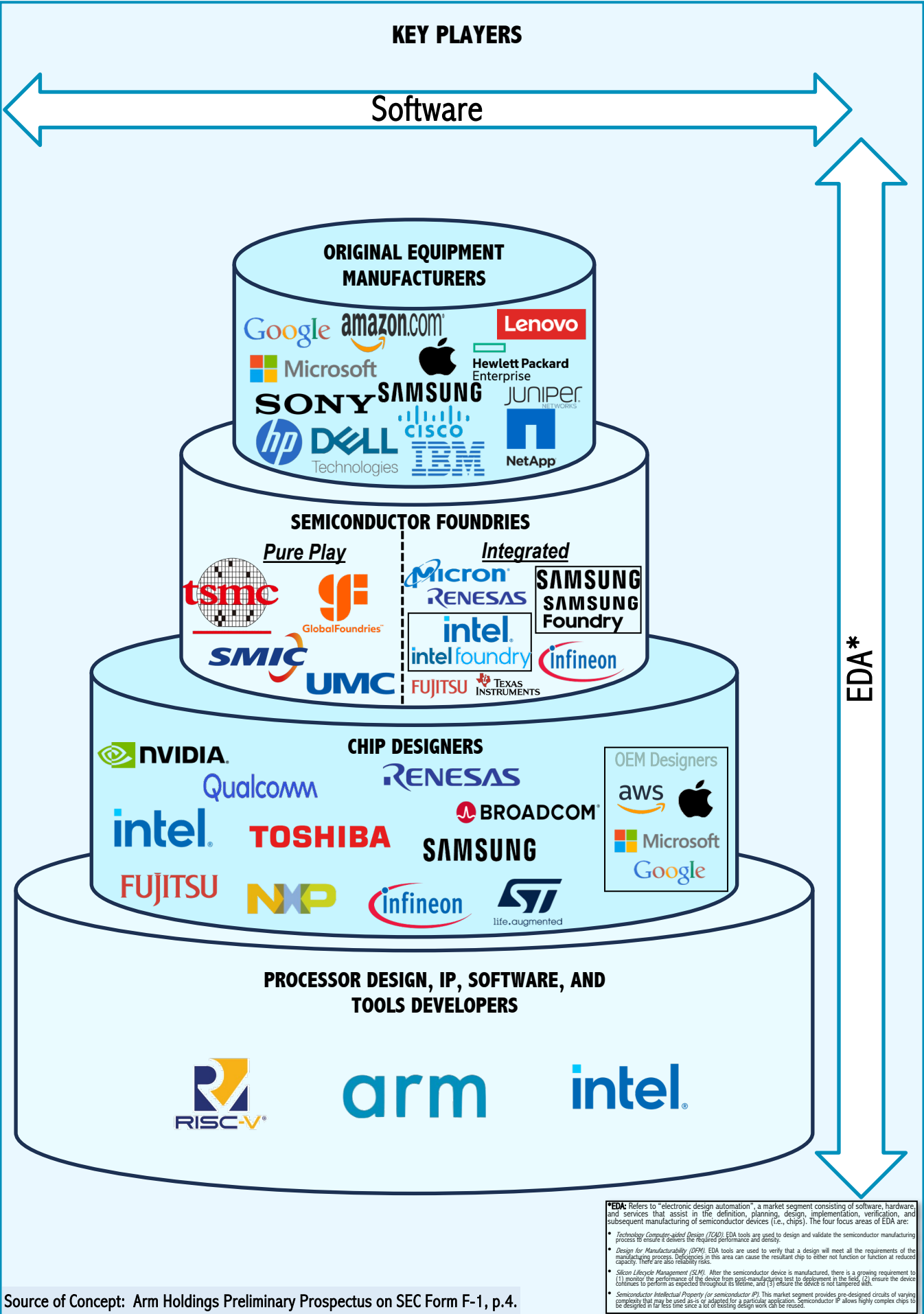
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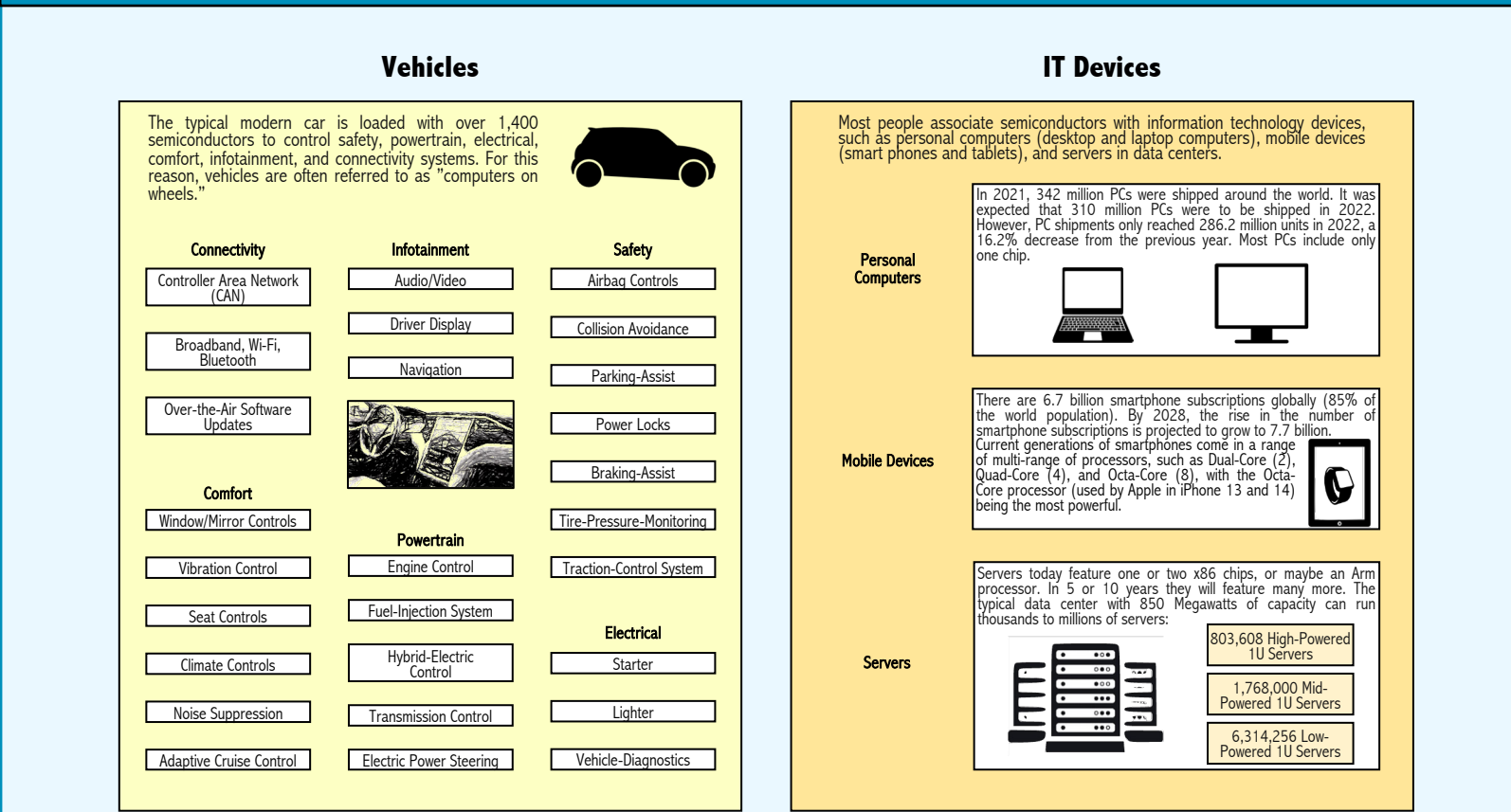
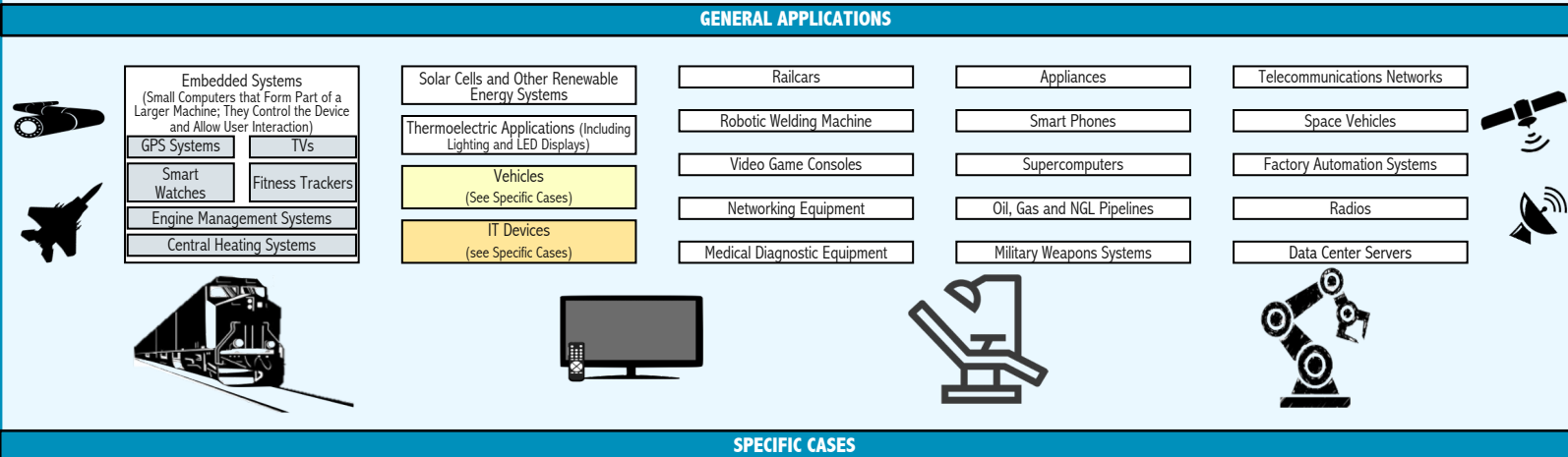
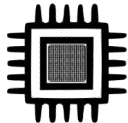


Source of Concept: Arm Holdings Preliminary Prospectus on SEC Form F-1, p.4.

WHAT SEMICONDUCTORS DO

Overview: Semiconductors are an essential component of modern life! They are tiny electronic circuits made up of materials that partially conduct electricity. A broad portfolio of semiconductors are essential components of electronic devices and enable these devices to perform their functions. As such, semiconductors are considered the brains for millions of electronic devices and electrical systems located inside space vehicles, TVs, radios, video game consoles, car computers and electrical systems, smartphones, personal computers, supercomputers, advanced medical diagnostic equipment, appliances, military weapons systems, renewable energy systems, industrial equipment, data center servers, and telecommunications networks.

Composition and Function: A semiconductor is a material that allows current to flow more than an insulator but less than a pure conductor. Memory chips, microprocessors, and integrated chips are some examples of semiconductors. Semiconductors are made by imprinting a network of electronic components onto a semiconductor wafer. These devices are designed to perform various functions such as processing, amplifying and selectively filtering signals, controlling electronic system functions and processing, and transmitting and storing data.



INDUSTRY PARTICIPANTS

Key semiconductor players include:

1. **DESIGN ARCHITECTS**
(Design architects research and develop instruction set architectures for processors as well as physical and system IP, which they license to system companies for customization and manufacturing of chips.)

arm

2. **SYSTEM COMPANIES**
(Semiconductor companies whose research and integrated circuit designs set the stage for chip production.)

AMD Qualcomm BROADCOM

3. **FABS OR FOUNDRIES**
(Pure-play foundries and integrated circuit manufacturers perform front-end wafer manufacturing operations. Foundry operations may be system companies or third-party contract manufacturers (if the system company operates on a "fabless" basis).)

tsmc infineon intel

4. **ELECTRONICS MANUFACTURING SERVICES (EMS)**
(Companies provide integrated circuit assembly, packaging, testing, and repair services to the system company. These companies are also capable of designing and manufacturing semiconductors.)

Amkor Technology JABIL FOXCONN ASE GROUP

5. **OEM CONSUMERS**
(OEM consumers are the original equipment manufacturers of electronic devices (or the makers of electronic components and assemblies of such devices) into which finished chips will be incorporated.)

DELL verizon aws Technologies Ford RTX

PRODUCTION PROCESS

According to the Semiconductor Industry Association, the semiconductor production process consists of nine steps—research, design, raw materials procurement, ingot production, blank wafer production, finished wafer production, finished wafer cutting, finished wafer packaging, and embedding finished wafers in circuit boards.

FABLESS SYSTEM COMPANY

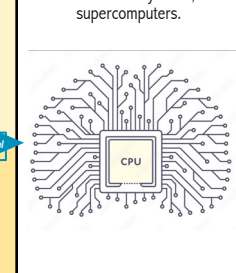
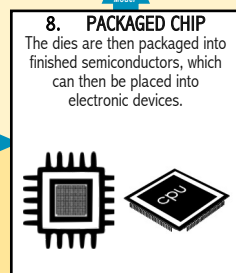
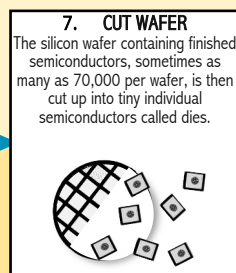
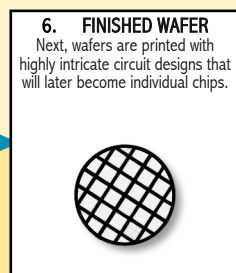
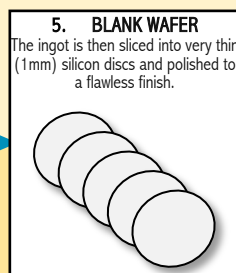
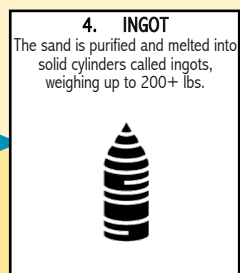
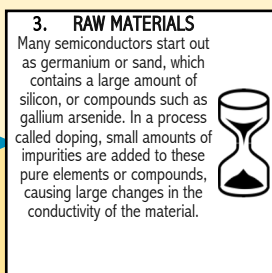
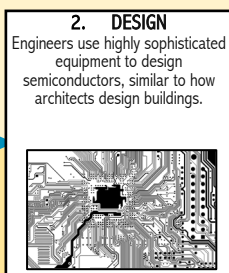
FOUNDRY

(May partner with System Company on Design and R&D)

EMS COMPANY

OEM CONSUMER

FABLESS MODEL



FOUNDRY MODEL

FOUNDRY

FOUNDRY END CONSUMER

SYSTEM COMPANIES

The numerous chipmakers range from (1) household names with global reach to (2) smaller suppliers little known outside their specialized market niche. Semiconductor firms focus their operations around one of three models:

6. **FABLESS**
(Fabless companies focus only on chip design and then outsource the manufacturing of their chip designs to third party producers.)

7. **INTEGRATED DEVICE MANUFACTURERS (IDMs)**
(IDMs conduct both design and manufacturing activities.)

8. **FOUNDRIES**
(Pure-play foundries are companies that focus primarily on manufacturing for third parties.)

DESIGN ARCHITECTS



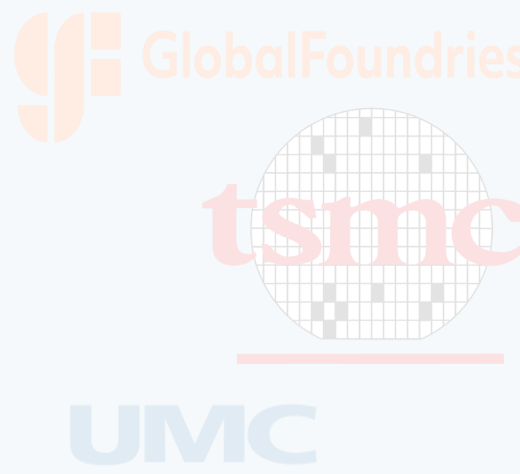
FABLESS COMPANIES



INTEGRATED DEVICE MANUFACTURERS



PURE-PLAY FOUNDRIES



KEY CHIP CATEGORIES

Semiconductors can be divided into three main categories:

9. **MEMORY CHIPS**

10. **PROCESSORS AND CONTROLLERS**

11. **INTEGRATED CIRCUITS**
(Including Accelerated Processing Units (APUs), Neural Processing Units (NPU), Data Processing Units (DPUs), Graphics Processing Units (GPUs), and Systems on Chip (SoCs))

MEMORY CHIPS

MEMORY CHIPS

A memory chip is a semiconductor comprising numerous capacitors and transistors that can hold and process data (a) temporarily through random access memory (RAM) or (b) permanently through read only memory (ROM). Memory chips can be volatile (i.e., require power to maintain the stored information) or non-volatile (i.e., does not require a continuous power supply to retain the data or program code stored in a computing device).



CENTRAL PROCESSING UNITS (CPUs)

The CPU is a chip that functions as the brains of the personal computer (PC). Also called the central processor, main processor or just process, the CPU is made up of a set of electronic circuits that execute instructions comprising a computer program to perform basic arithmetic, logic, controlling and I/O (input/output) operations specified in computer program.



PROCESSORS AND CONTROLLERS

MICROPROCESSORS

Microprocessors are used in (and mounted on the mother-boards of) virtually all desktop and laptop computers. They are also found in other types of electronic equipment, such as cell phones, tablets, and cars. Microprocessors require extremely precise manufacturing to function properly, are power-hungry, and are better suited for more demanding tasks. They respond to user input, process instructions and perform the calculations and logic operations used to run software programs—i.e., play games, browse websites, edit photos, create documents, stream media, and perform mathematical calculations. The microprocessor contains all the components found in an integrated circuit—a CPU, input / output ports, and memory—but it also includes its own non-volatile storage for programs and data. This allows users to run software on computers without needing additional hardware devices.



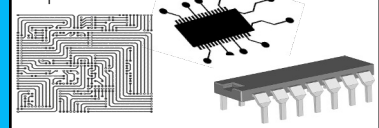
MICROCONTROLLERS

In contrast to the microprocessor (which are used in applications where (a) the task is not pre-defined but depends on the user or (b) intensive processing is required), a microcontroller is used for a specific task. Based on input given by the user or a sensor, the microcontroller performs a light amount of processing and gives the result as an output. Examples include the washing machine and microwave oven, where the task is pre-defined—once the user sets the power and timing, the microwave gives the user cooked food; once the user sets the parameters, the washing machine gives the user clean clothes.



INTEGRATED CIRCUITS (ICs)

Integrated circuits are general-purpose devices that can be used for a variety of purposes and are found in everything from cell phones to cars to spacecraft. Unlike the microprocessor, which is designed to run software applications and gives better performance, integrated circuits are ideal for smaller applications that don't require as much computing power. Integrated circuits allow devices to be smaller and more lightweight. However, an integrated circuit cannot function independently because it doesn't have any program instructions or other information stored inside itself. In general, there are three types: (1) commodity integrated circuits (CICs), which are simple chips produced in large batches and used in single purpose appliances to perform repetitive processing routines (e.g., barcode scanners), (2) ICs made for a specific purpose, called application-specific integrated chip (ASIC) and (3) the all-in-one "system on a chip" (SoC), one of the newer types of chips.



ANALOG INTEGRATED CIRCUITS (Analog ICs)

Analog integrated circuits act as a link between the real world and the digital world. Whereas digital signals are binary and must have a value of 1 or 0, analog signals are continuous and can have any value between a minimum and maximum. Analog signals represent the "level" of things like voltage, temperature, sound, and radio wave frequencies. While memory chips process digital signals, or data, analog chips amplify, filter, convert, and transmit analog signals. Analog chips don't grab the headlines like the advanced AI accelerators do. However, they are far more common. They play a crucial role in applications (such as audio equipment, sensors, and communications systems) requiring precise signal conditioning, transmission, processing, filtering, and amplification. Devices like smartphones can contain dozens of them, and the number sold each year runs into the hundreds of billions. Analog chips can be divided into three sub-categories:

- General Analog ICs**—these include sensors or chips that amplify or transmit signals. They are found in older microphones and audio speakers. These are among the most common chips in the world, with over one billion sold each year.
- Power ICs**—these are used to manage power in systems ranging from smartphones to the most advanced AI accelerators.
- Mixed-signal ICs**—these ICs process analog and digital signals, typically converting one to the other. Many communications protocols like 5G, Wi-Fi and Bluetooth rely on mixed-signal chips.

INTEGRATED CIRCUITS

ACCELERATED PROCESSING UNITS (APUs)

Created by AMD in 2011, an accelerated processing unit (APU) is a microprocessor that combines the central processing unit (CPU) with the graphics processing unit (GPU) on a single computer chip.



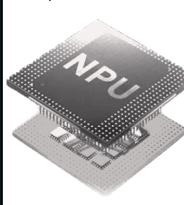
GRAPHICS PROCESSING UNITS (GPUs)

A type of microprocessor, a graphics processing unit (GPU) is capable of rendering graphics display on an electronic device, such as a gaming console, personal computer or vehicle infotainment system. GPUs also have application for video editing and content creation, machine and deep learning, and artificial intelligence (AI).



NEURAL PROCESSING UNITS (NPUs)

A neural processing unit (NPU), such as the M2 chip used in latest versions of Apple's laptops and tablets, is a microprocessor that specializes in the acceleration of machine learning algorithms (10,000 times less time than a GPU), typically by operating on predictive models such as artificial neural networks (ANNs) or random forests (RFs). It is also known as neural processor.



DATA PROCESSING UNITS (DPUs)

DPUs are the new kids on the block. A DPU is a programmable processor designed to efficiently handle data-centric workloads such as data transfer, reduction, security, analytics, and encryption, at scale in data centers. DPUs work with CPUs and GPUs to enhance the computing power and handling of increasingly complex modern data workloads. The DPU market has gained traction due to the rise in demand for AI, machine learning, deep learning, Internet of Things, 5G, and complex cloud architectures.



SYSTEMS ON A CHIP (SoCs)

A form of integrated circuit, the SoC is among the newest types of chip. All the electronic components needed for an entire system (e.g., CPU, Random Access Memory (or RAM), storage, I/O (input/output ports) are built into a single chip. SoCs break from the traditional approach to system architecture (e.g., with motherboards) where each component is discretely installed. This enables the creation of smaller and more efficient devices. For this reason, SoCs are driving innovation in the creation of notebooks, laptops, smartphones, Internet of Things (IoT), and complex cloud architectures.

